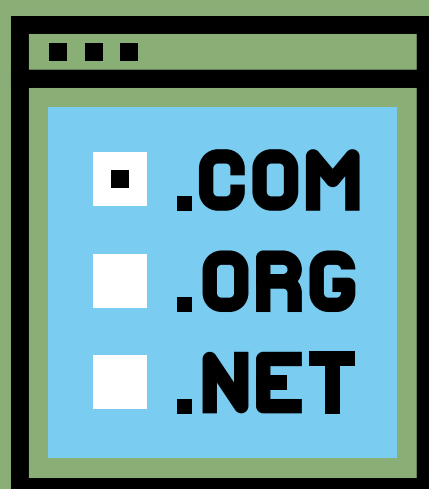


# LAUNCHING YOUR FIRST WEBSITE

Making your online dream a reality is an exciting time, check out Hugoton Hosting's top tips to ensure it's a success!

## PICK THE RIGHT DOMAIN

Your domain name is the primary identity of your website. Pick something that's easy to remember and simple to spell to avoid word of mouth traffic misspelling your domain. Choose the domain extension carefully also, don't just jump for the .com. Check out the many custom domains out there like .money .wine .social .reviews and more!



## SKETCH OUT YOUR WEBSITE



Think about how you want your website to look and feel before jumping into building anything. Use a notebook to sketch out how you imagine the homepage and other main pages of your website looking. Starting off with a logo design will also help dictate the colors to use on your new website, ensuring brand consistency & a professional look.

## CHOOSE A PARTNER

Once you're happy with your design sketches, start getting in touch with web design and hosting providers. It's really important to take time on this step to ensure you partner with the right company. Ask to hear their thoughts on your ideas and see some of their previous work online. You'll know when you find the right one.



## LAUNCH & GET SOCIAL!



Once your website is fully designed and launched it's time to drive traffic to your site. One of the best ways to do this is via social media. Create accounts of Facebook, Twitter, Instagram and Pinterest to kick off advertising your site. Be sure to include eye catching images on posts and always link back to your website.

**YOUR VISION. YOUR WEBSITE.**

We build amazing unique websites for your business.

 **HUGOTON HOSTING**  
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